



the wherewithal to think green. But when it comes to
the buildings sector, Top 100 firms sTc 0.017 0y0 ccun



ing occupant health and well-being standards often go hand-in-hand with communicating corporate values, says Kotwal. “Third-party verified certifications are



Revenue growth for the Top 100 design firms was more evenly spread, with 61.4% of firms that led surveys last year increasing their sustainable



“We also see the Buy America bonus within the Inflation Reduction Act as another stimulus for work

linked policies,” she explains. “Some have requirements and strong code” while others consider the mar--

ing spaces that take into consideration the products used on the project, natural light, air quality, as well as operational measures like water filtration, healthy snacks and biophilic design,” says Patty Lloyd, director of sustainability at Leopardo Companies. “Now other rating systems have integrated health and wellness considerations into their offerings,” which helps owners meet more of their sustainability goals.

In addition to WELL standards, the Fitwel commercial building rating system has continued to gain popularity in the green building market.

“We have seen increased adoptions across the board,” says Sara Karerat, director of applied research

for the Center for Active Design (CfAD). The certification now has project administrators and representation in all 50 states, she said, with California, New York and Texas being the highest performers.

The enthusiasm for Fitwel was already growing, but recent laws “make it a priority for the real estate community on a national scale,” says Karerat. “So that’s something that we anticipate the impact to really pick up Fitwel.”

Calculating Carbon and Resilience

As buildings evolve to address carbon emissions and occupant wellness, Top 100 t8.Kars asoa nviglatin



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